

annebeatty

GRAPHICS • WEB DEVELOPMENT • DESIGN • ILLUSTRATION

Objective: I am pursuing a career to utilize my marketing and design background and help to create complex, functional, and eye-catching publishing tools to meet all client needs.

Software Skills:

| | | |
|-------------------|---------------------|--------------------|
| Adobe Photoshop | Adobe After Effects | Textpad |
| Adobe Illustrator | Adobe Premier | Studio MX |
| Adobe Dreamweaver | Adobe ColdFusion | Microsoft Office |
| Adobe Flash | HTML | Microsoft Access |
| Adobe InDesign | PHP | Microsoft SQL 2005 |

Work Experience:

Omega Design Studio Inc. • Web Designer/Development
Feb 07 – Present

- Routinely Multi-tasked several projects simultaneously while assisting with Customer Support, and Troubleshooting
- Manage and administer IIS, web domain names, database setup via ColdFusion and SQL
- Worked with Dreamweaver, TextPad, and CFEclipse using Coldfusion MX 7, 8, and 9
- Took lead on interacting with clients in determining project details based on the needs of the clients
- Accountable for all assigned projects through all stages of completion: scope determination, aesthetic design, database design, site development, troubleshooting/debugging and deployment.
- Responsible for project planning for all assigned projects, as well as project prioritizing
- Rewrote the security code for the ColdFusion-based ecommerce site focusing on preventing SQL injection attacks
- Responsible for managing and maintaining assigned client websites and domains
- Developed several ColdFusion-driven forums, two-way blogs, ecommerce sites, dynamic quoting system with PDF creation of generated quotes, and custom Content Management Systems with image and document maintenance dependant on client needs
- Conversion from Access Database to SQL to decrease computing time immensely
- Mentorship and training of interns
- Design and Distribution of HTML email promotions for clients through the Mail-Bots service provided.
- Responsible for ColdFusion consulting

Men's Express • Retail Sales Associate
Oct 04 - Apr 07

- Created a personable environment with my personality to allow a quick but lasting relationship to develop between customers and myself
- Customer Service and Sales
- In charge for checking new inventory against the Bill of Lading to assure correct amounts of items were received in daily shipment
- Took charge of teamwork and collaboration to complete various store goals, from sales to stock room organization

Finish Line • Retail Manager in Training/Merchandiser
Feb 03 - Oct 04

- Supervision of sales associates and team building
- Responsible for opening and closing daily routines, monetary drawer counts, deposits, bank runs, sales associate training, inventory
- Constructed clothing displays and floor moves
- Presented fashionable layouts to attract customers into the store

Precision Media Corporation • Client Relations /Internship Coordinator
Jan 02 - Dec 02

- Recruited new interns based on company needs
- Responsible for intern projects and performances
- Restored and improved upon the internship program
- Worked with clients to create successful promotions
- Created advertisements for clients, including sales kits

Organizations:

Alpha Gamma Delta • Active Member

- Officer Composite Coordinator
- Officer Alumni Relations

Society of Women Engineers • Member

IUPUI Computer Graphics Technology Poland Trip • Rzeszow, Poland

- Lectured Polish students on "Basics of Graphic Design" and 3D MX

Adobe User Group • Member

Education:

Purdue University (IUPUI) Indianapolis, Indiana

Bachelor of Science in Engineering and Technology

Major: Computer Graphics Technology

Area of Specialty: Interactive Multimedia Development

Purdue University, Krannert School of Management, West Lafayette, Indiana

Bachelor of Science in Management

Minor: Marketing/Advertising

Portfolio and References on Request